

pro@col

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**Solution
Expert**
Print and Publishing

Who are pro@col?

- Formed in 2003 after the closure of 4-Sight
- UK Distributor of Dev Zero G, Hermstedt & One Vision products
- Resellers of ADAM DAM software, Gradual Workflow tools, Callas software, SonicWall Internet Security devices



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Who are pro@col?

- Specialise in file transfer, workflow and internet security solutions
- Work in various sectors with names such as Clicks, Guzelian, Getty Images, Conde Nast, Emap, News International, DDB, H Bauer, Nature, St Ives, The Guardian...



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What do we do?

- File Transfer. ISDN, FTP, IP, SSL-encrypted. Drag and drop client applets
- Flight-check. Pre-flight, post-flight
- DAM. Use files for current work. Store and repurpose for future work
- Soft proofing
- Output to print



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Can you fully automate?

- Well, yes...
- By assessing exactly how each company wants to work, we can build modular workflows using best of breed technologies



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Can you fully automate?

- Receive files by multiple protocols and auto-deliver them into your workflow
- Upstream flight-check. Take control of the files you receive. Collect metadata with the file. PDF, Quark and Adobe pre-flight (soft proofing and dynamic page sizing currently in development)



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Can you fully automate?

- Integrate with MIS through metadata
- DAM. Central library, soft proofing...
- Repurpose and flight-check files
- Deliver to print



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Can you fully automate?

- Majority of solutions support hot folders
- If not, there are scriptable workflow tools



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Can you fully automate?

- Well, yes...
- Fully automated workflows are just around the corner



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