

>> SAVVIS DAL sponsor update

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>> SAVVIS provides...



Network Services

- » Converged applications on a global private backbone
- » 20,000+ private network connections for customers
- » Data, Voice, and Video in 45 countries
- » Internet backbone – 25% of World's Internet runs across SAVVIS

Hosting Services

- » Complex and managed hosting
- » 24 state-of-the-art data centres worldwide
- » Content Delivery Services

Industry Solutions

- » Enhanced workflows for Media, Financial, Retail, and Government businesses

Consulting Services

- » Security, migration, performance tuning, and program management

>> Did you know that...



90% of the CDs and DVDs sold today are transferred via the SAVVIS Digital Content Exchange service for companies like...

UNIVERSAL MUSIC GROUP



Leading game providers choose SAVVIS Digital Content Exchange exclusively to move titles for their products...



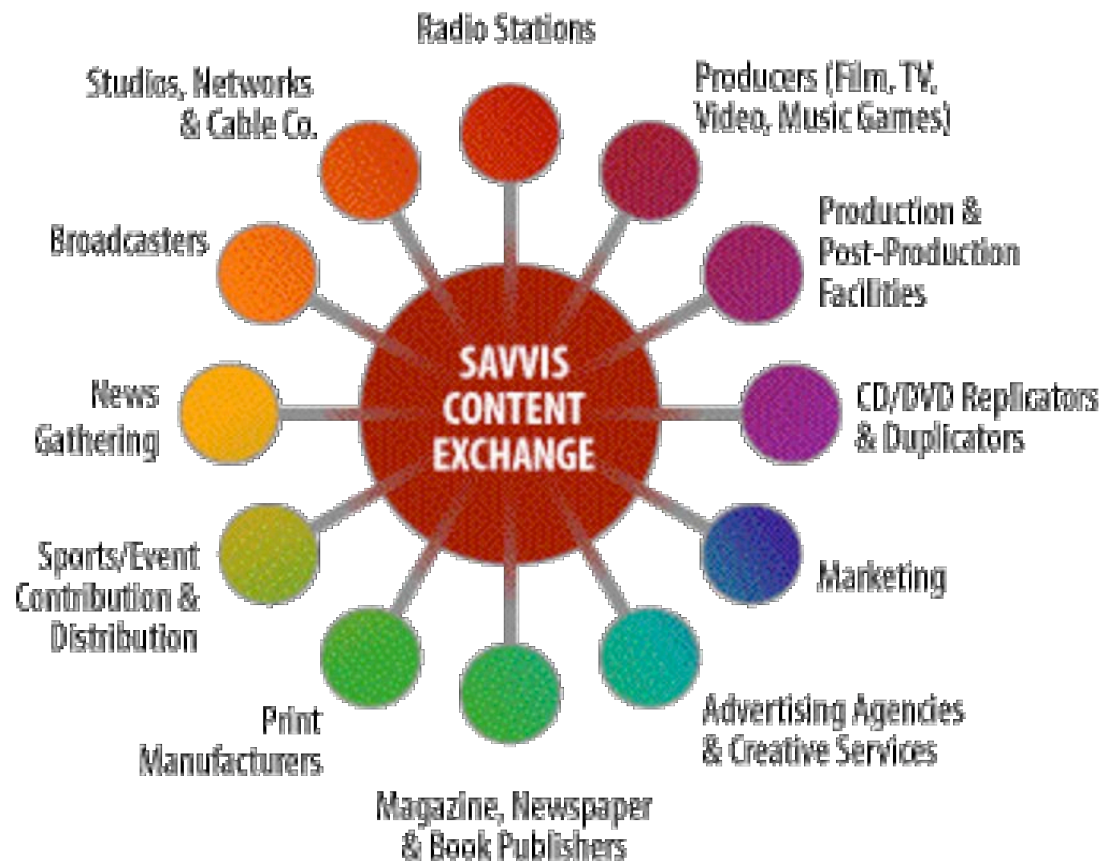
All 7 major movie studios use SAVVIS Digital Content Exchange to transfer video content during production



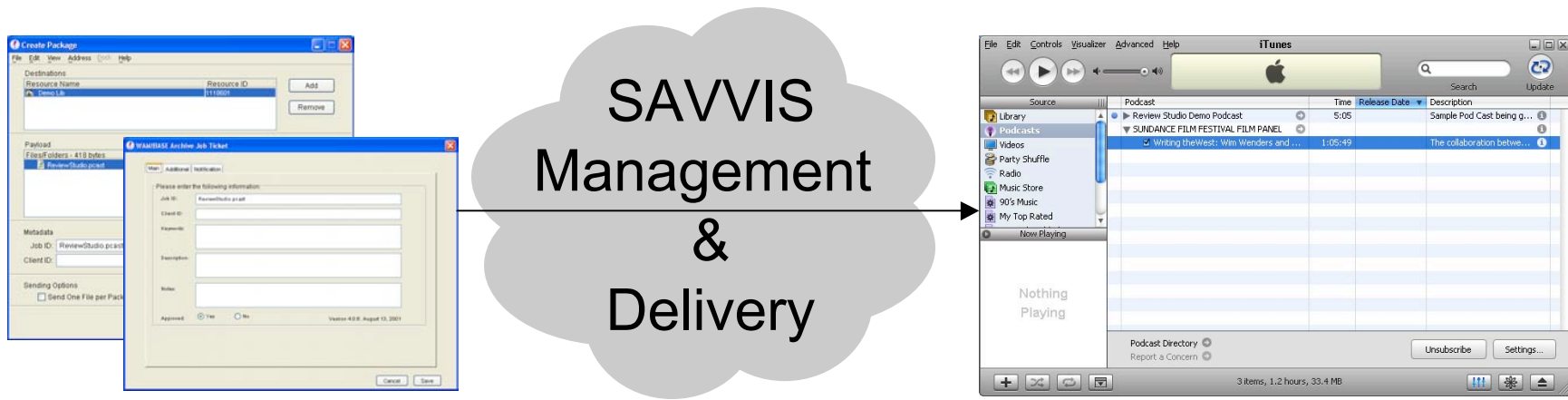
>> Streamlining content production



- **Staying competitive today requires automation, management, and connectivity between creative professionals, vendors and partners**
- **SAVVIS consolidates connectivity into a single digital connection that provides an instant link to thousands of agencies, publishers, printers broadcast production houses, and other creative professionals.**
- **Increasing productivity and time to market while reducing management and maintenance requirements**

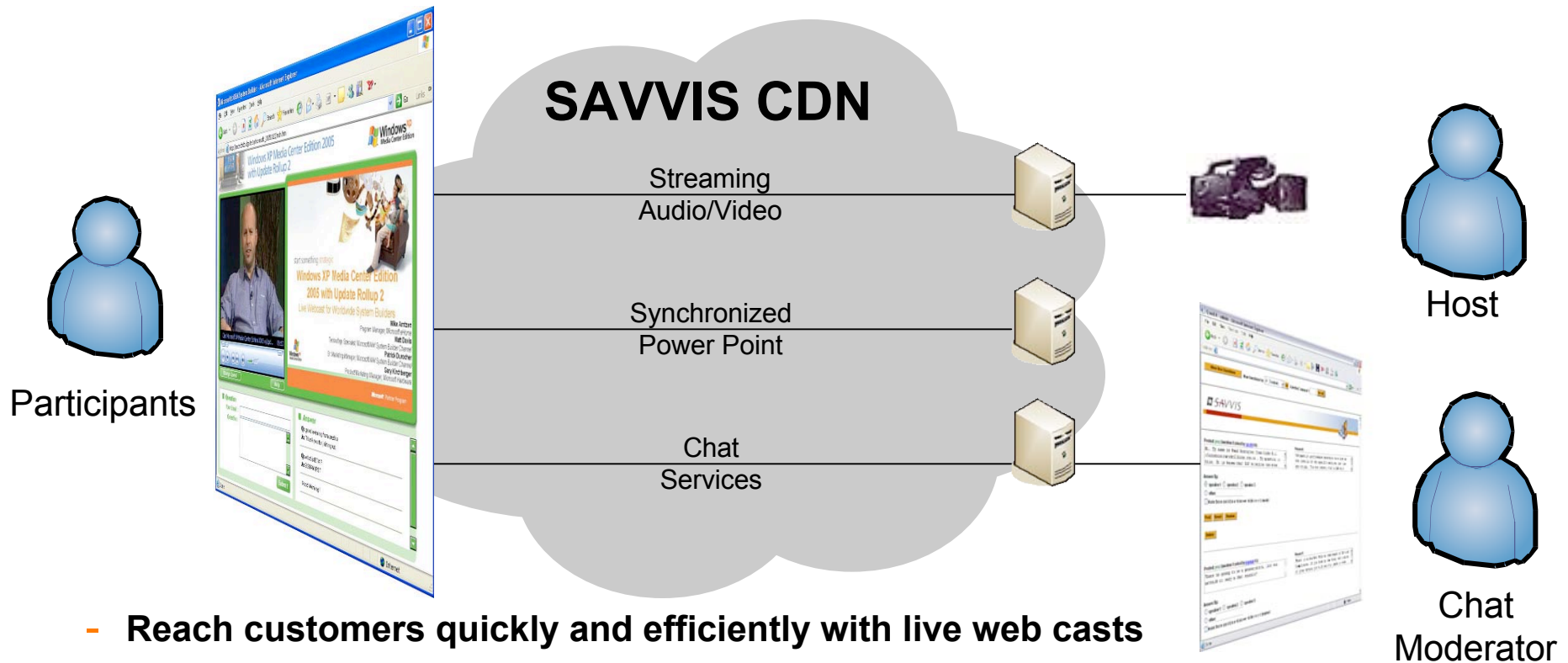


>> New channels in content delivery



- Sundance Film Festival wanted to expose their program sessions via a PodCast to subscribers
- Digital Content Exchange service allowed easy submission of the program
- Content Studio customisation, allowed it to publish the RSS (XML) feeds automatically for approved content
- Content Delivery Network assured that there was no capacity issues for people accessing the content, thus ensuring a good end-user experience.

>> Connect with your clients



- Reach customers quickly and efficiently with live web casts
- Combine video, audio and Power Points into a seamless presentation
- Easily build a library of on-demand events they can view
- Make the event interactive with the chat services

>> SAVVIS Media Services summary...



- » Committed to the Media industry
- » Bridging the gap between content owners and their supply chain partners
- » Create, manage and move content through a single platform
- » Aggregator of content
- » Creating alternative ways to deliver content
- » Assisting our customers generate new areas of revenue
- » Adding more value to existing services
- » Thinking outside the (Purple) box

>> Thank you



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